



Insight Software Suite + LUNA: Benefits of LUNA

LUNA is the new dynamic web based front end for the Insight Software Suite® offering an unprecedented way to work with digital content.

Unprecedented? Why?

By focusing our development goals on improving the end-user experience we have built a better browser. We have built a tool which end-users will enjoy using. They will easily find objects they are looking for BUT will also find objects they didn't even know to look for...they will discover, they will collaborate and they will **LOVE what they see**.

What can I do with LUNA?

- Seamlessly access high resolution images, audio, video, and text files
- Image Workspace detects screen resolution with emphasis on maintaining image aspect ratio for maximum display area
- Create Media Groups and Presentations
- Create dynamic, customizable embeddable web widgets with built-in viewing tools
- Create links to any view, search result, Media Group, Slide Show, and Presentation
- Effortlessly export Presentations to PowerPoint and Keynote
- Quickly search across multiple Insight collections
- Easily export content
- Integrate institutional content with Flickr content
- Customize thumbnail view
- Create complex search queries
- Narrow search via faceted results display and Who, What, When, Where category searching

What are the administrative benefits of LUNA?

A collection published in **LUNA** automatically becomes a website with:

- End-user account creation
- Optional integration with Google and Yahoo! ads
- Built-in search engine optimization
- Built-in Google site map
- Built-in Google Analytics
- Customizable CSS themes

Why upgrade to Insight v6.0 and LUNA?

- It's easy: The **LUNA** Publisher gives you the tools to quickly make your Insight collections available in **LUNA**
- It's cutting edge: We're also building the **LUNA** Commons so you can easily gain access to FREE content and promote your own

Can I see LUNA in action?

Contact

sales@lunaimaging.com for a customized live demo of the Insight Software Suite® and **LUNA**.

Visit

<http://www.lunaimaging.com/support/flashtutorials.html> for an in-depth look at **LUNA's** advanced features.