



## Parsons School of Design, New School University and Luna Imaging Announce Partnership

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NEW YORK, NY - October 1, 2001 Parsons School of Design, New School University and Luna Imaging, Inc., announced today the installation of Luna Imaging's Insight® server enabling online access to major visual collections at Parsons School of Design's Adam & Sophie Gimbel Library Slide Collection. The Gimbel Library and Luna will create an extensive digital image database over the next two years.

With the introduction of Insight at New School University as the fall 2001 term begins, "smart classrooms" on campus are becoming even more dynamic. Any New School instructor teaching in a "smart classroom" outfitted with a computer and digital projector can now use the New School Image Library to access and work with images in the school's growing high-resolution digital image archives of art and architecture.

"Luna's Insight image database will now provide an invaluable resource to students and faculty not only at Parsons School of Design, and over time to all the divisions of New School University," remarked New School University President and former Senator Bob Kerrey. "Having high quality and easily accessible online images of major artwork will enrich the education of our students."

Parsons School of Design, one of the largest degree-granting colleges of art and design in the nation, will begin using Luna's Insight software this fall 2001 semester in its Liberal Studies and Foundations programs, specifically its course on "Perspectives in World Art." It will also be used in its Integrated Design Curriculum program. Traditionally, slides, handouts and references in books are used in these courses to expose students to the works of art.

New School University joins other prominent institutions, such as Yale University, Cornell University and Smith College, which are using Luna's Insight software to manage and use their digital resources for teaching and research. Through Insight, users can dynamically view and work with visual materials online. Instructors can prepare image lectures virtually anywhere and display Insight presentations in the classroom with digital projectors or monitors. Presentations can be as simple as choosing and sequencing full screen images-or they can incorporate several images at once to show details and side-by-side comparisons.

Parsons chose Insight to provide the complete visual environment for working online with more than 2,000 digital files from its collection of over 95,000 slides held at the Adam & Sophie Gimbel Library at Parsons. The Gimbel Library is an art and design resource supporting the art, architecture and design programs offered by Parsons School of Design. Its collections cover all facets of design, including communications, design, product design, fashion design, digital design, as well as fine and decorative arts.

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The Library's collections contain more than 195,000 books, periodicals, slides, pictures and videos. The Kellen Archives of Parsons School of Design is also housed in the library. Archival holdings include materials pertaining to the history of the school and original artwork, designs and illustrations of Parsons graduates and faculty are available for study and research.

In addition to the Kellen Archives in the Parsons library, New School University's Art Collection and other University archives will be digitized and added to the visual resources available for teaching and research using Insight.

"We are especially pleased to make Insight available at Parsons, a leading school of art and design contending with inherent diversity of media and artistic expression," says Michael Ester, President and founder of Luna Imaging. "Insight offers Parsons the opportunity to draw on visual resources from its own rich holdings together with major external collections now accessible online."

Because Insight is quickly becoming the primary software platform for accessing high-resolution image collections, New School University has the opportunity to expand its digital resources by purchasing digital images and subscribing to other collections. Earlier this year, the Andrew W. Mellon Foundation announced it is adopting Luna's Insight software as the platform to distribute ArtSTOR, a new independent, not-for-profit organization that will make additional digital resources for the study of art, architecture and other fields in the humanities available for subscription. Later this year, Insight will also enable online access to The AMICO Library™ available by subscription through RLG (the Research Library Group). The AMICO Library is an online repository of art from the Art Museum Image Consortium (AMICO) containing multimedia documentation of works in leading museums.

New School University will also have the opportunity to develop cooperative agreements with other institutions to share collections. Luna's Insight software makes gaining access to physically distributed databases and image resources as easy as a handshake and entering the institution name in Insight as a new authorized user of the collection. The powerful cross collection searching engine in Insight also resolves any differences between metadata standards so that collections can be viewed and searched as one cohesive body of content.

*Luna Imaging, Inc., is based in Culver City, CA. Luna Imaging ([www.lunamaging.com](http://www.lunamaging.com)) enables museums, libraries and archives to build and distribute high-quality visual collections in digital form and provides sophisticated software to access and use image collections over the Internet.*

*Parsons School of Design is one of the largest degree-granting colleges of art and design in the nation. Currently enrolled are 2,400 undergraduate students, 380 graduate students, and 2,500 non-degree students from all 50 of the United States and from 60 countries. Parsons' main campuses are in New York City's Greenwich Village and Midtown Manhattan. In addition, Parsons has affiliate schools in France, Japan, South Korea and the Dominican Republic. Undergraduate degrees are offered in Architectural Design, Communication Design, Design and Management, Fashion Design, Fine Arts, Illustration, Integrated Design Curriculum, Interior Design, Photography, Product Design. Graduate degrees are granted in Architecture, Design and Technology, Lighting Design, Painting, Sculpture, and the History of Decorative Arts. For more information on Parsons, call 212-229-8910 or go to the Web site at [www.parsons.edu](http://www.parsons.edu).*

*New School University, with 7,000 matriculated students and 25,000 continuing education students, comprises seven academic divisions: The New School, the Graduate Faculty of Political and Social Science, Parsons School of Design, Eugene Lang College, Mannes College of Music, the Robert J. Milano Graduate School of Management and Urban Policy, and the Actors Studio Drama School, as well as the University's B.F.A. in Jazz and Contemporary Music. New School Online University offers one of the largest selections of online courses in the nation. For further information about admission to New School University, call 877-528-3321 or go to the Web site at [www.newschool.edu](http://www.newschool.edu).*

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