



Luna Imaging and Latimer Clarke Announce Distribution Deal Providing Australia and New Zealand with Access to Insight

CULVER CITY, CA – (June 6, 2002) – Luna Imaging and Latimer Clarke Corporation announced a cooperative agreement today that allows for the distribution of Luna's Insight software throughout Australia and New Zealand.

The new partnership brings together two leaders in the art and image collection management world. Latimer Clarke is a specialist solutions distributor based in Queensland, Australia. The company distributes online image collections, digital watermarking, video image enhancement, photogrammetry and variable data print solutions to its customers – the leading digital libraries, universities, museums and art galleries throughout Australia and New Zealand.

Luna Imaging Inc. provides software and services for managing and using images over the Internet and is used by some of the most prominent museums, universities and libraries in the United States to provide online access to their collections. The partnership marks Luna's continued expansion into international markets. A similar distribution agreement is in place providing access to Insight within Asian markets.

"We're very excited and honored to be representing Luna Imaging in Australia and New Zealand," says Latimer Clarke Corporation's managing partner, Greg Clarke. "Luna's reputation in the marketplace is first-class, and its product Insight is unparalleled in its ability to create, manage, share and view hi-resolution image collections over the Internet."

Luna Imaging President Michael Ester says Luna is pleased to be associated with Latimer Clarke, a company that institutions down under have come to know and trust.

"Strategic partnerships like these do more than bring Insight to a new continent, they help expand access to important collections for the entire community - the researchers, professors, students and collections managers who work with visual collections," Ester says.

Clarke says the tools provided in Insight for working with visual collections from anywhere at any time are most impressive. "Insight's visual presentation medium features are ideal for lecture and classroom use, even distance education," Clarke says.

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Luna developed Insight® with input from users drawing on nearly a decade of experience addressing the needs of libraries and museums. The result is a scalable, multi-platform software tool that enables users to dynamically view and work with high-resolution images, data, video and audio resources online. Several leading institutions are using Insight® to draw upon their digital resources for teaching in the classroom, displaying presentations with digital projectors or monitors.

Latimer Clarke is also serving as an exclusive distributor for DigiBits Interactive's DigiLock, an invisible wavelet image watermarking solution that transfers through the print process. After extensive testing of the technology, Luna Imaging also became a reseller of DigiLock because identification of ownership of digital images has been an important concern for many organizations providing online access to image collections.

***Luna Imaging, Inc.**, is based in Culver City, CA. USA. Luna Imaging (www.lunaimaging.com) enables museums, libraries and archives to build and distribute high-quality visual collections in digital form and provides sophisticated software to access and use image collections over the Internet.*

***Latimer Clarke Corporation** is a specialist solutions distributor based in Queensland, Australia. Established in 1989 the company distributes online image collection, digital watermarking, video image enhancement, photogrammetry and variable data print solutions throughout the country and New Zealand. <http://www.latimerclarke.com>*

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